



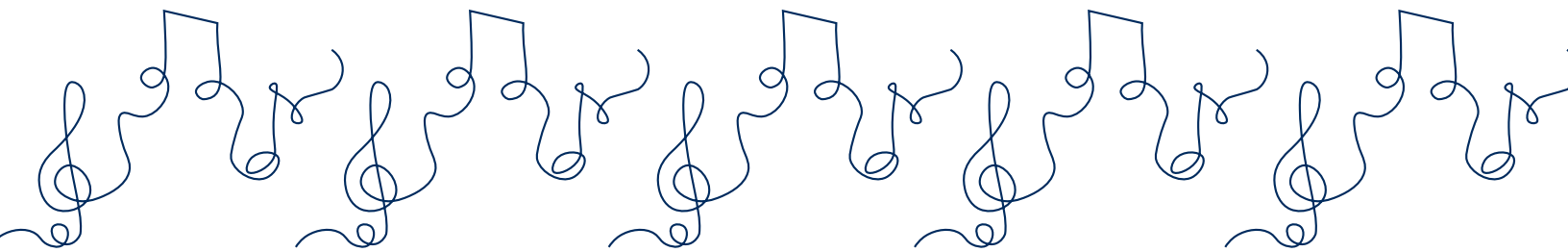
# CELEBRA *Grapevine*

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**HISPANIC HERITAGE CELEBRATION**  
SPONSORSHIP KIT 2024



[celebragrapevine.com](http://celebragrapevine.com)



## OUR PURPOSE

Celebra Grapevine extends a warm invitation to be part of a celebration that transcends generations and embraces the vibrant legacy of Hispanic heritage. As we commemorate National Hispanic Heritage Month from September 15 to October 15, we invite you to join us in shaping a brighter future for our community and the generations to come.

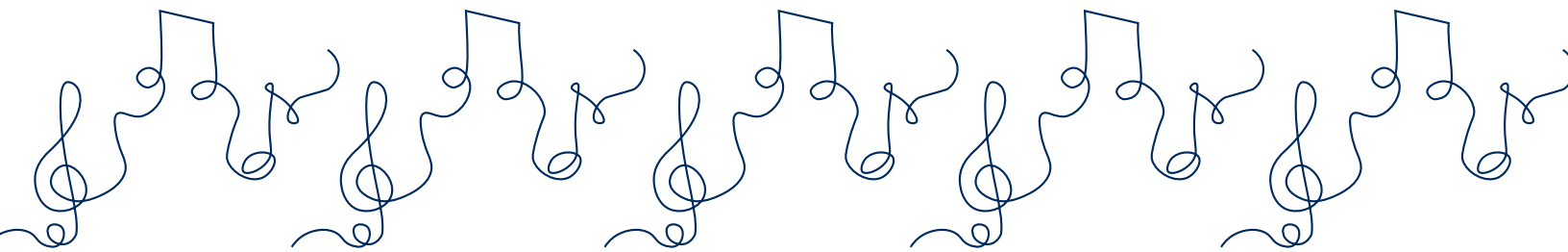
Grapevine, with its rich diversity and flourishing Latino population, embodies the spirit of resilience, innovation, and unity. Over 62 million people in the United States, including over thirty percent of Grapevine's population and forty percent of Texas, share this vibrant heritage. They are not just contributors to our economy, but also pillars of cultural enrichment and social progress.

Celebra Grapevine is more than an event; it's a catalyst for positive change and empowerment. Our 2024 theme, "The Music that Unites Us," symbolizes the harmony and shared aspirations that bind us together. This year's festival will include a job fair, Selena Look-a-Like Contest, flashmob and selfie stations as we continue to develop a platform for sharing and learning. Through captivating performances that blend local talent and renowned artists, interactive experiences that celebrate our shared heritage, and family-friendly activities that inspire creativity and unity, we are creating lasting memories and meaningful connections.

By partnering with Celebra Grapevine, you invest in the future. Your support not only celebrates Hispanic culture, but also fuels initiatives that empower future generations. Proceeds from Celebra Grapevine contribute to Dev Culture's Latinos in Grapevine initiative, providing essential resources for professional development and training for hispanics, laying the foundation for a diverse, skilled, and inclusive workforce, ensuring a brighter tomorrow for everyone.

Join us in this journey of celebration, unity, and progress. Together, we can continue to create a legacy of diversity, opportunity, and harmony for generations to come. Partner with us to be a part of something truly transformative. Together, we celebrate, unite, and inspire a better future.





# SPONSORSHIP LEVELS

**PLATINUM**

**\$2,500**

- Highlight Reel via social media during pre-event and post-event
- Participate in Celebra Week Social Media Campaign (raffle ticket for every purchase at your store)
- Business logo on event Flyer and Signage on Plaza
- Logo Listed Platinum sponsor recognition Event Website
- Rights to promote business/brand during and after event
- VIP tickets (2)
- Celebra Gift Bag
- 15 Food tickets



**GOLD**

**\$1,500**

- Social Media recognition as a Gold sponsor during pre-event and post event
- Participate in Celebra Week Social Media Campaign (raffle ticket for every purchase at your store)
- Logo Listed Gold sponsor recognition Event Website
- VIP tickets (2)
- Souvenir Celebra Grapevine 2024 T-shirt
- 10 Food tickets



**SILVER**

**\$500**

- Recognition as a Silver sponsor during pre-event
- Participate in Celebra Week Social Media Campaign (raffle ticket for every purchase at your store)
- Logo Listed Silver sponsor recognition Event Website
- 5 Food tickets



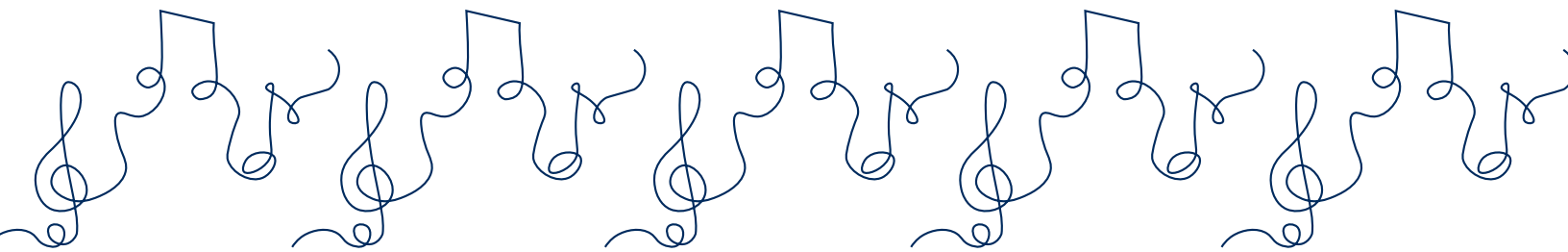
**OTHER OPPORTUNITIES**

- Performance Sponsor:** sponsor one of the acts on the program
- Food Sponsor:** sponsor food, drinks, or desserts
- T-Shirt Sponsor:** sponsor 500 t-shirts
- A/V Sponsor:** sponsor A/V requirements
- Dance Floor sponsor:** Sponsor rental and install of dance floor
- Volunteer Sponsor:** sponsor a group of employees to help on the plaza during Celebra

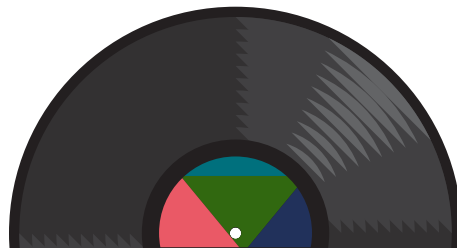


**PAY NOW**



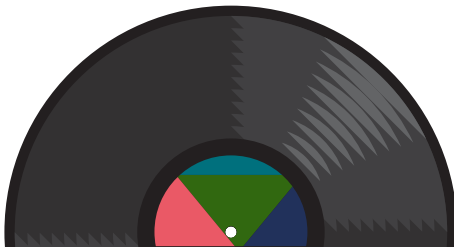


# CELEBRA GRAPEVINE 2024 STEERING COMMITTEE



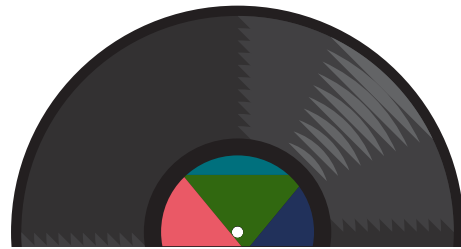
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# CELEBRA *Grapevine*

THE MUSIC THAT UNITES US

Peace Plaza: 815 South Main Street

12 October 2024

2:00 - 7:00 PM



**VAQUERO**  
ADVERTISING



[celebragrapevine.com](http://celebragrapevine.com)

